



KAPLAN

INNOVATION COMMUNITY

RUNNING ON THE LEADING EDGE ONLY
GLOBAL INNOVATION MARKETPLACE



Bring on the intrapreneurs and gain competitive edge

Is your business getting old and a bit saggy in places? Does it no longer exhibit the vitality and agility of youthful growth? Does it frankly feel a bit tired? Do you think the results are acceptable but unexciting? That the established product and service lines have long lost the youthful sheen that brought your company to where it is now? If so, you may need to urgently activate the entrepreneurial spirit that may well lie dormant in your own business...

A mature business has to come up with new ways of servicing its customers and finding new customers. Innovation and intrapreneurship is the means by which large, mature corporations can develop and harness the commercial energy that will grow the business in a constantly changing and competitive environment.

Where are your intrapreneurs?

Bring to mind those employees who have grown weary of having their ideas ignored, or are so “corporatized” that the vitality they promised has been smothered out of them by process and practice. Intrapreneurs are people within a large corporation who take direct responsibility for turning an idea into a profitable new business unit through assertive risk-taking and innovation. Intrapreneurs are trusted within the business. They are what George Akerloff calls insiders, people who get it, who are intellectually, professionally, and emotionally engaged with the project. For us, this is the importance of a professional identity – a clear sense of personal and collective responsibility for the project. Intrapreneurs are not outlaws... they are pioneers.

Intrapreneurs, like entrepreneurs, have to be temperamentally optimistic but also financially literate, pragmatic and commercially agile. Unlike entrepreneurs, intrapreneurs have to work within the confines of the large corporation landscape.

So does your business need an injection of intrapreneurial energy? How can your organisation nurture intrapreneurs and intrapreneurial teams?

At Kaplan Leadership and Professional Development, my team and I don't just pontificate about developing intrapreneurship and innovation cultures; we live it and breathe it every day. We believe that the skills, tools, and know-how to enhance and support the intrapreneurial decision-making process, both inside the start-up and in the wider mature corporate environment, should be refined and baked into any development programmes in order to encourage a competitive edge and sustain commercial success.

For more information please contact our Leadership & Professional Development Team at: businesstraining@kaplan.co.uk; on +44 (0)20 3122 0100 (UK) or +01 877 708 2811 (US)



Andy Perkins,
Global Director Of Kaplan Leadership & Professional Development

www.kaplanleadership.com



A New Wave Towards Trust

REF:2329

Because trust is all about people

Our innovation provides a transparent and set-it-and-forget-it service to understand trust among people empowering virtual and physical transactions unlocking a trusted ecosystem.

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Advanced Remote Collaboration

REF:1950

Revolutionising complex remote operations globally.

A natural remote meeting environment that removes the limitations of crowded desktop solutions, enabling global organisations to effectively exchange knowledge and ideas.

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AI Guideline Implementation

REF:1821

AI rendering of relevant guideline items in context

Increased compliance with guidelines - by using prescriptive analytics to render relevant guideline items in context at the point of decision making

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Always Make The Best Decision

REF:2384

Make any decision universally transparent and understandable

Always makes the best choice (sic) in any decision involving any number of people no matter how disparate their views. A common 'language' makes decisions universally transparent.

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Big Data Analytics

REF:2429

We help you better understand & predict behavioural patterns

Reveal previously hidden patterns of behaviour in your datasets that other tools may miss.

Refine your rulesets' ability to predict behaviour thereby lowering false-positives.

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Don't Lose Accounts

REF:1124

Identify which accounts you are likely to lose and why

Detailed analysis of the underlying exposed relationships between you and your customer resulting in greater client retention and revenue protection

[Read More >>](#)



Embed Collaboration In Apps

REF:2084

Enable personalized live engagement within digital platforms

Improve customer satisfaction and workforce efficiency by creating live communication experiences within your mobile and web apps quickly, easily and cost effectively.

[Read More >>](#)



Exploit Knowledge

REF:1127

Critical knowledge is captured and shared

Get the true value out of social enterprise platforms by getting the technology to work the way your people work

[Read More >>](#)



Informing and Involving People

REF:2380

Involve more people in your projects, plans and decisions

A smarter, easier and more cost effective way to involve wide groups of people in Making better products, services, buildings, places or cities together

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M2M Connected Services

REF:1603

ServicePower provides connected field services solutions!

Improved productivity and efficiency, lower cost, higher margin and customer satisfaction, intelligently mixed labor force utilization, predictive, proactive service scheduling!

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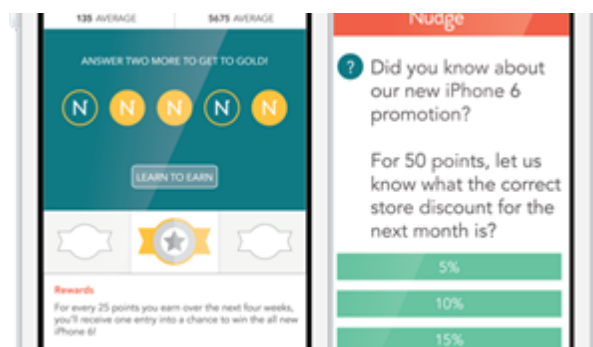
Market Intelligence Analytics

REF:1849

Enhance your own teams ability and bandwidth

Agile market research and analysis turns the abundance of information into insights that drive business decisions.

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Nudge Rewards

REF:1931

Send & track understanding of communication to all employees

What could you do if you knew every one of your colleagues has received and understood your messages?

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Online User Experience

REF:1110

Experience what your online customers' experience

Provide clear visibility on your customer's experience when they access your on-line services directly or through 3rd parties.

[Read More >>](#)



Operational Solution

REF:1847

A highly agile BPM engine that was built with change in mind

Fast targeted remediation, fixing mission critical business processes, minimum of time, minimum disruption, maximum return.

[Read More >>](#)



Optimising Productivity

REF:1146

Help companies overcome their productivity challenges

Immediate cost savings, unlocking potential and dramatically improving customer service

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Project Assurance

REF:1829

Help organisations deliver complex projects on time/budget

De-risking programmes, up-skilling Internal Audit teams to manage the big risks and issues organisations face.

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Requirements Management Tool

REF:1843

Next gen requirements management - Making Success Repeatable

The tool enhances business communications and provides governance which is especially important in mission critical environments or highly regulated industries.

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SMEs Business intelligence

REF:2013

The web based next gen spreadsheet for small businesses.

Bamboo engine proposes a platform to develop your own business intelligence system to manage and optimise your company.

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About Kaplan

Kaplan (www.kaplan.co.uk) is a leading international provider of training and education services operating in more than 30 countries and working with over 2,600 corporations and businesses.

Our Leadership and Professional Development programmes develop the technical competence and the behavioral confidence of employees to help drive better decision-making at all levels within the organisation. Using a consultative and collaborative approach to designing training, we offer multi-modular programs, business simulations, masterclasses and assessment tools that deliver challenging and practically relevant professional learning experiences.

We also provide professional accountancy and financial training, vocational qualifications and Apprenticeships, financial markets, postgraduate and undergraduate degrees.



About Leading Edge Only

Leading Edge Only (LEO) (www.leadingedgeonly.com) delivers a dynamic global independent platform for innovation providers to showcase their technologies, products and services to a diverse array of corporations and other organisations globally. The platform creates opportunities for major corporations, consultancies and other organisations eager for growth through innovation.



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